

uncommon [good]



the [dream]

At Uncommon [good] we have a dream to create a space that is a community hub.

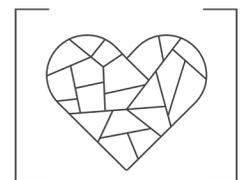
A place to connect with others, attend events, have good coffee, or simply be.

There's live music, great conversations, and activities for everyone.

It's a catalyst for good in the community.

Bringing tangible expressions of love and service.

And woven throughout everything we do, is a thread of spirituality...





the [why]

Our community longs for a central place of gathering and belonging. Many businesses and churches do a great job at connecting people with shared interests or beliefs. But there is a gap... the gap between church and culture. People in that gap are looking for community, friendship, fun. But many don't find these things in church as we know it. And most businesses aren't equipped to facilitate the kind of deep connection people long for.

Enter Uncommon [good]

A new expression of ancient church that looks more like a community hub. And is intentionally designed to provide a place of belonging for all. Regardless of beliefs, background, or circumstances.

We plan to operate in or near the Poway Unified School District as a non-profit for the community. However, we will employ for-profit models to become a catalyst of good in a sustainable way. With the end goal being...

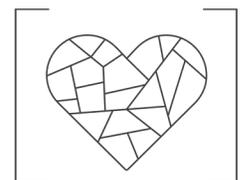
to create a [space] where people realize their need for connection with God and one another in community.

This Uncommon [space] will be a place people want to be. A place where they find connection, joy, life, and deep spirituality. Maybe they come for coffee, or the kid's play area, or the music, or the speaking events... Whatever the reason, we want them to feel at home here. And hopefully begin to bridge the gap between church and culture.

For more visit: uncommongoodsd.com/about

the [who]

Families with kids and teens; Professionals as a place to work, meet, and hangout; Empty-nesters in need of community; Seniors as a place to connect in groups and socialize; Anyone in North County San Diego looking for a place to belong.



the [what]

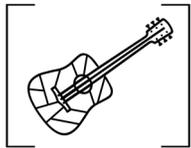
Key Elements of the Uncommon [space]



Daily craft coffee house, with light fare.



Evening craft beer and/or wine.



During the week, the space will be used as a venue for music and speaking (TED talk style) events.



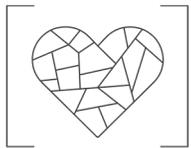
Sundays we will have 'church services' in a chilled out fashion. All are welcome.



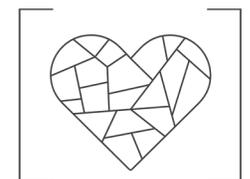
A place for kids is key - High quality play ground / play area for kids to enjoy while parents hang and drink a cappuccino. A great outdoor area for play and leisure is a major part of this vision. May also include a preschool or Early Childhood Education of some sort.



A wedding/reception venue - This is the ultimate dream and will be a large part of income generation, becoming known, and key to building a community of people.



We will do good in the community through service projects and tangible expressions of "loving your neighbor" both locally and abroad. Pouring into people's lives and showing the love of Jesus.



the [phases]

from now to vision realized

Phase 1 [year one]

We are now building the Uncommon [good] community without a building. This will be accomplished through large 'taste of community' events that work as an outreach and welcoming place for everyone.



We will have 'conversation events' (Wine & Words) that aim to share the Gospel in more organic and conversational environments (than a typical church service) and foster conversations of God and life.



During this Phase we will also be running small groups to continue to build community and spiritual growth. All of this activity is under the guidance of experienced church and business planners, and is highly strategic to build momentum.

Also in Phase 1, we are raising funds, developing business plans, establishing partnerships, and setting up our organizational structures. All while working to identify the future space of Uncommon [good] for phases 2 & 3.

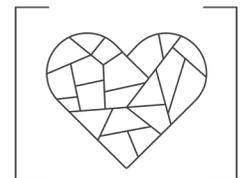


Phase 2 [year two]

Beginning in October of 2018, we will begin a weekly Sunday gathering for the Uncommon [good] community. It will center around conversations of Jesus, scripture, life, and theology. Uncommon [good] will rent space in the community at this point – parks, schools, event venues, etc. Once a month we will have services that look more like the typical church experience but in a rented space. We'll have an Uncommon [Christmas] gathering as well as an Uncommon [Easter] all purposefully framed in a way that connects with culture in a relevant and irresistible manner. Another huge feature of Phase 2 will be investing in and serving the community in tangible ways.

Phase 3 [by 2020]

At this point, the physical space of Uncommon [good] will be developed and the vision will be in (or on its way to) full operation with coffee, food, beer, wine, music/talk, event space, wedding space, worship space, etc.



how [you] can help

We want to solve this problem of giving people a place to feel like they belong in community without all the baggage that comes with “church”. And we want to do [good] in the community for the sake of doing good. Because Jesus calls us to that. To include the un-included, love the un-loved, and bless the community with a tangible expression of the kingdom of God.

But we need your help.

Here’s what you can do...

[pray]

Will you commit to pray with us?... that God would bless this uncommon [vision]... that it would be the bridge between church and culture... that people who would never come to church would experience Jesus through Uncommon [good].

[partner]

Do you have connections or skills that can lend to this vision? Let’s grab coffee! We love drawing from the wisdom of others in this journey. And we love when people are able to use their passions and gifts to do some good. If that’s you, let’s chat!

[provide]

For Uncommon [good] to be successful we need to be able to pay for materials for events, salaries for our key leadership, equipment, business tools, etc. And that’s all before we talk about renting or purchasing a space. So, we would be honored if you’d consider supporting this vision to get it off the ground.

ready to help?

contact us at hello@uncommongoodsd.com

or find us on facebook, instagram, and twitter @uncommongoodsd